

ALEXANDER CHICHESTER

Resourceful and adaptable videographer and editor.

Professional Experience

- 12/2023 - Present
Brand Manager
Crate3D
- Manager of the social media accounts, including YouTube, Instagram, TikTok, and others.
 - Shooting and editing promotional content for our products, including vertical shorts and long form content.
 - Establishing a brand voice and visual identity to further brand awareness and establish a consistent visual style.
- 5/2022 - 12/2023
Lead Video Editor & Videographer
Voro Motors
- Edited 80+ pieces of diverse content for YouTube and social, including tutorials, marketing videos, and ads.
 - Spearheaded the development of a brand guide to establish a uniform style across all content.
 - Engaged in multifaceted roles, from video editing and voice acting to occasional videography.
- 5/2023
Videographer
Culture Foundry Co.
- Filmed three interviews in Manhattan for Trident Gum, specifically targeting Gen Z audiences.
- 9/2020 - 11/2021
Production Assistant / Editor
Sockeye Media
- Edited videos for multiple Mother Goose Club YouTube channels, contributing to over 5 million views for MGC Let's Play alone.
 - Exported media to meet specifications for release on various OTT platforms, including Netflix and Amazon Prime Video.
 - Generated reports and recommended strategies for enhancing YouTube video performance.
- 11/2019 - 9/2020
Technical Director / Videographer / Editor
WENY-TV B
- Filmed, edited, and directed the local morning and weekend morning news during the 2am-10am shift.
 - Delivered high-quality news coverage throughout the coronavirus pandemic, including packages, live interviews, and the implementation of new practices like work-from-home and editing Zoom interviews.

Personal Details

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- 📍 Brooklyn, NY

Personal Experience

- Regularly film and edit videos for myself and freelance clients.
- Independently write, produce, film, and edit short films.
- Continuously learn new tools and techniques independently, as I highly value self-directed learning.
- Regularly program websites, bots, and tools for both personal projects, and projects for clients.

Education

- GST BOCES Audio/Visual Media 2014-2016, *High Honors*
- Elmira High School

Achievements

- Secured first place statewide in the 2016 NYS SkillsUSA Video Production competition.
- Received local news recognition for creating videos that captured and promoted my hometown.

Skills

- Video editing tools, including Premiere, After Effects, Final Cut, and Davinci Resolve.
- Photo editing tools, including Photoshop, Illustrator, Paint.net, and Inkscape.
- Video production, including videography, sound mixing, lighting, etc.
- Full stack programming in Python and Javascript.